

ELEVATE YOUR BRAND



Designed To Inspire



BUILD Magazine is an essential resource for anyone looking to build or renovate their custom dream home. **BUILD** has grown into a curated collection of a region's most talented and inspired craftsmen in the building industry. The elite publication aims to showcase skilled and innovative experts to an audience motivated to build or renovate their luxury home.

The **BUILD** brand continues to evolve, seamlessly integrating services that elevate companies within the home building industry.



Designed To Elevate

Attract. Inspire. Convert.

BUILD Media offers exclusive opportunities designed to benefit upscale luxury builder vendors, builders, designers, and architects. **BUILD** goes beyond the reputable magazine, providing clients with the necessary resources, experience, and knowledge, to successfully improve positioning and elevate brand presence. The industry-focused agency develops comprehensive marketing plans tailored to fit each brand's specific goals.

By improving website performance and implementing digital + traditional marketing strategies, **BUILD** helps clients:

- **Increase visibility + recognition**
- **Attract the right audience**
- **Drive website traffic**
- **Convert prospects**

Elevating your brand
starts by developing a solid foundation.



Discover

When we begin our process, we dive into every question and goal regarding your brand. During this time, we will define the vision for your website and your digital presence to determine the most effective initiatives.

Develop

From there, we construct a custom plan to best meet and exceed the needs of your company. This plan could include website design and development, cutting-edge digital strategies, branding, event planning, or a multifaceted marketing strategy.

Design

Once the framework of your marketing plan is established, we move to the visuals. Any graphic design elements, photography, videography, needed content, and asset gathering is addressed.

Deliver

We then deploy your plan, providing monthly analytic reports and recommendations to ensure the success of your brand.

Developing a *solid* foundation
starts with a smart strategy.



Websites

Where Intentional Design Meets Innovative Functionality

Strategy, Media Development + Copywriting, Design + User Experience,
Development + Integrations, SEO



Strategy. Design. Development. Integration.

Optimal results are achieved when custom strategy, creative, and technology come together from a team dedicated exclusively to the building industry. Increase your traffic and improve how users engage with your brand. Our website solutions range from simple updates, to completely restructuring and transforming your online presence.

Smart strategy

builds brand recognition to attract the right audience



Our comprehensive solutions are designed to help enhance your digital presence, increase awareness, improve communication with your audience, and attract qualified leads.

MEDIA

Incorporate professional photography and videography to best showcase your projects and industry expertise.

SOCIAL

Connect with your target audience on the right platforms with the right message. Collaborate with influential accounts and create content that highlights your projects and team.

DIGITAL MARKETING

Content Development,
Organic Social
Media + Advertising,
Email Marketing,
Copywriting

EMAIL

Merge valuable information with intricate design to fully capture the attention of your audience and encourage on-going engagement.

COPYWRITING

Utilize blogs, newsletter, print, or social, to develop refined, concise copy that is consistent with your brand.

A strong emphasis on collaboration between BUILD and our clients means your digital marketing strategy will be cohesive, professional and align with your unique goals.

Attract the *right* audience

by creating meaningful experiences that empower your brand



Events

Tailored events that educate and influence your target audience

Live Events, Virtual Events, Hybrid



Crafting goal-oriented luxury experiences that captivate your audience and showcase your products and services is the foundation of **BUILD Media**. Events can range from virtual tours and seminars, to brand or product launches, open houses, trade shows, client appreciation or corporate events, even hybrid events that incorporate a livestream. **BUILD Media** has the industry experience to handle every aspect of the event planning, as well as the capability to promote and track success.

Empower your brand
by reaching further



Media Buying & Traditional Advertising

REACH FARTHER, BRAND BETTER, SELL MORE

We offer Google Advertising, Social Media Advertising, Print, Display, Broadcast, Billboards

DIGITAL FORMATS

Google search ads
Display ads
Social media
Guest blogging and partnerships

TRADITIONAL FORMATS

Billboard
Radio
Television
Print

We pinpoint the best avenues to reach your target market, structure your message and content, and deliver tailored information directly to the defined audience. These targeted campaigns increase reach, brand awareness, and drive traffic to custom landing pages resulting in higher conversions.

Reach further
with impactful marketing materials



Graphic Design

Bring Your Brand To Life

Corporate Identity, Website Design, Advertisement Design, Page Layout, Digital Campaigning, Brand Development



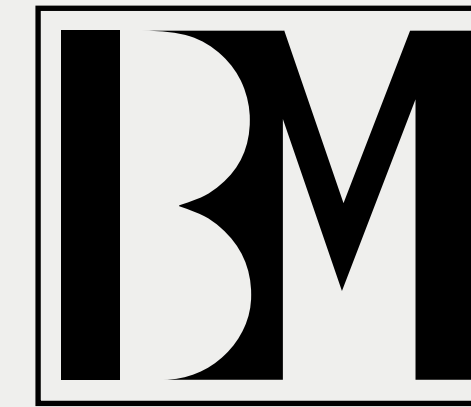
The visuals surrounding your brand and services impacts the impression you have on potential buyers. Attract and convert your target audience with purposeful artwork displayed across your website, on social media, in email blasts, on digital advertisements, or in physical print. From refreshing your brand to developing the creative for a campaign, we create impactful graphics that elevate the presence of your brand.



Build Partners

Join our group of trusted industry leaders

When you partner with us, your business becomes synonymous with what we stand for, luxury and exclusive living. Experience the difference of the boutique approach with BUILD.



ELEVATE YOUR BRAND

Discover more about BUILD, your dedicated marketing partner.

buildmediainc.com

brandmanager@buildmediallc.com

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